Acton 2020 Committee Minutes
Date: June 15, 2011, 7:00 pm
Location: Senior Center

Attending: Kristen Alexander, Roland Bartl, Celia Kent (minutes-taker), Charlie Mercier, Sahana Purohit, Jim Snyder-Grant, Margaret Woolley Busse, John Sonner (BoS), Daphne Politis and Jim Purdy (Planners Collaborative),

I. Minutes approved.
II. Publicity
    a. Email outreach. Reviewed who's done what, status of communication with the schools etc.
        To Do:
        1. Charlie will modify school email for his contacts.
        2. Sahana following up with a few schools.. John will forward email to Merriam principal.
        3. Each of us should decide who should get 2nd email reminder. In the reminder email can provide a link to the materials for the meeting that will be on the web as well as the interviews. Margaret will email us draft text for the reminder email by Friday.
    b. Other outreach. Margaret will ask Beacon to provide a last minute reminder that the meeting is happening. Jim volunteered to attend the Town Fair on Wednesday (in costume) to hand out information about the meeting on Thursday. Jim will check in with Patch, which has been a good source of publicity. Info boards are up in the library and at Town Hall. The blinkie board should be up by Friday.
        To Do:
        1. Jim get posters for costume for Town Fair from Kristen
        2. Kristen look into purchasing spray-on laminate for the sandwich boards (suggestion from Charlie)

III. June 23rd Meeting.
    a. Margaret commented that Planners Collaborative has done a lot of work in response to last week's committee discussion about the powerpoint and other materials. Jim reviewed the new powerpoint and handouts. There was committee discussion and some suggestions for changes to make information clearer. Jim P explained that the investment cost numbers are estimated. Open space costs will range. If we target land ready to be developed that is likely to cost more. Agreed on $125K/acre for estimate purposes. In alternative 2, they are assuming we will purchase 30% of the open space that is available, which is 500 acres. Roland suggested that Alternatives 2 and 3 should include costs for new staff. Agreed should include 1 Economic Development FTE for alternative 2 and 2 FTE for alternative 3.

        Roland pointed out that this is a huge presentation and he asked whether we should keep the Goals part in. Roland suggested that the 40B explanation should be kept as a "back up" slide if there are questions and not be part of the presentation. Margaret commented that we do want to get feedback on 40B, but we agreed to boil the information down to one slide. We will save the 40B handout for the next public meeting about implementation. In the meantime, we will plan to highlight 40B as a burning issues topic on the blog.

We reviewed the Uniqueness poster and chose certain information to include on two slides at the beginning of the presentation. The vehicle count number needs to be corrected. We agreed not to use the handout now but that we should correct/fine-tune it to have as a resource and hand-out for the future.

b. Margaret suggested that the presenters do a run through next Wednesday (Margaret doing introduction, then Jim P, then Jim S. reviewing how alternatives relate to the goals, Daphne facilitate the group discussion).

All should come at for 5:30 for facilitator training before the meeting. We discussed how the information package handouts will be organized. When people arrive they will get the agenda. The rest of the information will be distributed at the group tables.

036 - III.c.iv Draft 6/23/11 Handouts from Planner's Collaborative

Properties
Add to Favorites

Edit Selected ▾ Go   Add ▾ Go   Refresh

☐	Type	Title	Owner	Edited	Size
☐		031 - III.a Draft 6/23/11 Slides from Planner's Collaborative	isc	06/19/11	9 Mb
☐		2011 06 07 Acton alts handout.doc	isc	06/19/11	3 MB
☐		2011 06 15 Affordable-Housing.doc	isc	06/22/11	102 KB
☐		2011 06 15 Agenda_FINAL.doc	isc	06/19/11	357 KB
☐		2011 06 15 choose your acton alt 1-to email.pdf	isc	06/19/11	159 KB
☐		2011 06 15 choose your acton alt 2-to email.pdf	isc	06/19/11	229 KB
☐		2011 06 15 choose your acton alt 3-to email.pdf	isc	06/19/11	227 KB
☐		2011 06 15 eval matrix.doc	isc	06/19/11	75 KB
☐		2011 06 15 EVALUATION WORKSHEET-Alt1.doc	isc	06/19/11	305 KB
☐		2011 06 15 EVALUATION WORKSHEET-Alt2.doc	isc	06/19/11	306 KB
☐		2011 06 15 EVALUATION WORKSHEET-Alt3.doc	isc	06/19/11	305 KB
☐		2011 06 15 Facilitators_Instructions.doc	isc	06/19/11	114 KB
☐		2011 06 15 PublicMeetingCkList.doc	isc	06/19/11	10 KB

Trusted sites   125%