

ACTION 250 COMMITTEE

MINUTES OF MEETING

THURSDAY, August 26, 2024, 7:00 PM

TOWN HALL, 472 MAIN STREET, ROOM 9 and VIRTUAL

FINAL

Members Present: Stephen Trimble, Mary Price Maddox, Pamela Lynn, Anne Kadlec, Anne Forbes, Bob Ferrara, Bill Klauer, Suzanne Peterman, Mike Gowing, Steven Crosby,

Members Absent: Dean Charter, Rebecca Schmidt

Others: Joshua Haines, Andrew Heiniluoma

The meeting was called to order by Acting Chair Mike Gowing at 7:03 PM

I. REGULAR BUSINESS

A. RESIDENTS CONCERNS:

No resident concerns expressed.

B. MINUTES:

The minutes of the July 18, 2024 meeting were approved with one abstain (Gowing) as amended.

II. NEW/SPECIAL BUSINESS:

A. SCOUTING PROJECT UPDATE:

Eagle Scout candidate Aaryan Arora updated the History Subcommittee earlier that day.

- Scavenger Hunt (7 sites): Aaryan continues to work with the AB Schools and will be organizing events at all 4 elementary schools coinciding with Crown Resistance Day. The elementary school teachers agreed to monitor the progress of the scavenger hunt. The final check and receipt of the tri-corner hat would be done by Robert Carter in the AML Children's Department.
- The Acton Minutemen will participate.
- Mary Price expressed how impressed she was with his efforts.

B. HISTORY SUBCOMMITTEE UPDATE:

- Pam reviewed recent progress and noted that Rebecca accepted a new position. Kerri Darcy would be added as a liaison for now.

- Steve suggested that the committee discontinue registrations for speaker events. The committee would request only the walks and any other activity requiring registration.
- Steve noted the Select Board Meeting that night would be accepting \$2200 from Acton Lions club of which \$1200 was in support of the speaker program and \$1000 for the October 1 Colonial Books and Brews event.
- The committee reviewed Sue's Fall Programming Page and team made the following suggestions:
 - i. Add the Iron Works Farm events. Action item: Anne F. to send Steve & Sue the three missing items.
 - ii. Steve to call Michaela on the October 5th event to discuss the ale and an Acton 250 table.
 - iii. Action Item: Steve to work with Sue to trim descriptions and try to retain the Pinehawk item.
- The subcommittee would like to continue the walks. Steve noted the cost last year and motioned we approve three walks (2 in town center and 1 in South Acton) for the fall with Bob seconding. The committee approved.
- Bob requested that the Merchandise and Publicity Team provide updates back to history subcommittee. Steve thought this was done but will do so going forward. None were completed at this time for the fall.
- Steve noted that Dean sent him a note that the Town Manager submitted a grant to MOTT to cover stand alone signs for historical locations in town.

C. CPA PROJECT UPDATES: DAVIS PLOW:

- There was interest in submitting a grant request to Middlesex Bank, the Middlesex County Bureau of Tourism and Freedom's Way or for the ~\$4450 mural work. Steve will work with Bob to submit.
- The Town Manager has the work underway. Initial architecture was sent out and Dean sent in the mural dimensions after validation with the artist.

D. MERCHANDISING AND PUBLICITY UPDATE:

- The Isaac Davis Brown Ale (IDBA) ale is ready and publicity is set for the event at Dirigible Brewing on the evening of September 11 3 – 11 PM. Dirigible will host a pickle truck and musician. \$1 from each pour goes to the town. The Audette's from the Acton Minutemen were engaged by Colin at Dirigible.
- The Merch & Pub Subcommittee and AML completed planning for the "Colonial Books and Brews" to be held at AML on October 1 from 6 – 8:30. Members are requested to wear shirts and float as ambassadors. There will be a program with the Acton Minutemen, piano recital, Davis Ale pouring, appetizers, a food demonstration, and other events (10 stations in total). The Acton Lions Club funding most of the event at \$1000. Sue discussed a special tote bag with the committee recommending the regular logo and not a specific event. Sue would follow up. \$1 from each IDBA pour goes to town.
- Programming Cost as of 07/31:

- i. Total expenses: \$6,635.00 (Store, walks, and speakers)
 - ii. Total Receipts: -\$3,568.50 (store, gifts)
 - iii. Net: -\$3,066.50 Does not include store receipts June and July of \$441, pending Lions gifts or projected speaker and walk costs.
- Projections: does not include ale sales, store activity.
 - i. Receipts: \$1641 (\$441 June and July store sales + 1200 Lions August donation)*does not include \$ Lions donation for AML event
 - ii. Expenses: Scheduled Programming -\$3100 includes 3 walks
- Inventory:
 - i. Shot 17
 - ii. Mug 49
 - iii. Wine 11
 - iv. Pint 15 – Steve motioned to order 36 more for 10/1: approved
 - v. Pins 350 – Mary Price suggested we sell lower than \$5 at 10/1 event.

E. NEW ITEMS:

Joshua (Troop 284) and Andy (Troop 1 and 12) of Acton Scouting joined to explore ideas about collaboration. There was talk in a previous meeting about ramping up the attendance at the “Alarm Ride” on the eve of April 19th. Steve took an action item to put them in touch with Melissa at Acton Recreation to coordinate the camporee. Steve sent the men Concord Police contact information to discuss walk specifics. It was noted they used to follow the minutemen and turn off. (Anne K noted Liberty Street in Concord). The discussion covered possibly a larger event involving the residents on the 19th.

III. ADMINISTRATIVE MATTERS:

CALENDAR LOOK AHEAD: The next meetings will be at 7:00 PM Acton Town Hall:

- i. September 30 room 126 – **the team requested a new time.** Steve to work with Dean to get a date that works for SB Meeting conflict.
- ii. October 28 room 126
- iii. November 25 room 9

Documents used:

- i. Acton 250 Committee agenda for August 26, 2024
- ii. Colonial Books and Brews Flyers
- iii. Fall Programming Draft Poster

Maddox moved to adjourn at 8:57 PM, second by Ferrara. Unanimously approved to adjourn.

Respectfully submitted, Stephen Trimble, Acting Clerk